

Kävely-ystävällinen
kaupunki – Kuinka
menestys taataan?

Pedestrian-friendly city –
How to guarantee
success?


Kuntatekniikanpäivät

10.6.2016





TUNNE SUUNNITTELU- KOHTEESI KNOW WHO YOU'RE PLANNING FOR

A busy city street scene with a fountain in the foreground and a large 'SALE' sign on a building in the background. The fountain is a large, dark stone structure with water flowing over its edge. In the background, a large pink sign with the word 'SALE' is visible on a building. The street is paved with a checkered pattern and is filled with people walking and sitting on the fountain's edge. The overall atmosphere is one of a vibrant, pedestrian-friendly urban environment.

”It’s important to realize how significant can be the *non*movement of pedestrians. Most pedestrian studies scant this, being primarily concerned with the journey from A to B. They do not tell us much about what happens between A and B – or the fact that sometimes the pedestrian never gets to B at all.”

- William H. Whyte

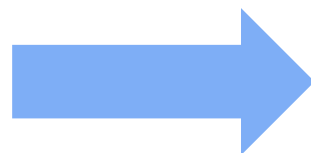
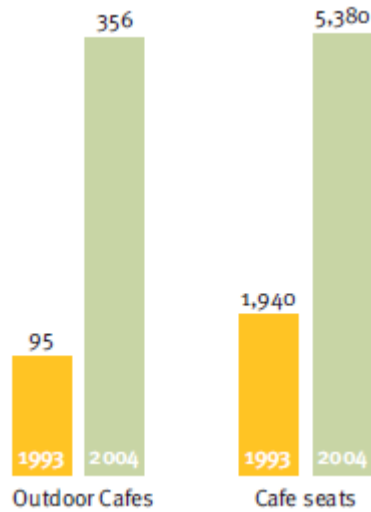
Example: Melbourne

71%
 MORE SPACE FOR PEOPLE AND
 ACTIVITIES ON STREETS AND SQUARES

SQUARES, MALLS, PROMENADES
 1994: 42,260m²
 2004: 72,200m²
 + NEW CITY PARK:
 BIRRARUNG MARR: 69,200m²

62%
 MORE STUDENTS
 IN THE CENTRAL CITY
 1993-2004

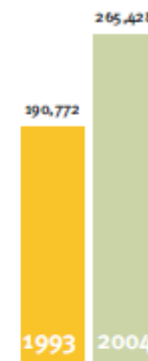
1994: 300m
 2004: 3.4km
 ACCESSIBLE AND ACTIVE
 LANES, ARCADES AND ALLEYS



Pedestrian traffic 1993 and 2004 weekdays

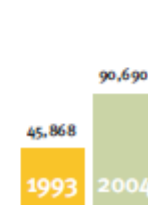
Daytime
10am - 6pm

TOTAL 1993: 190,772
 TOTAL 2004: 265,428
UP 39%



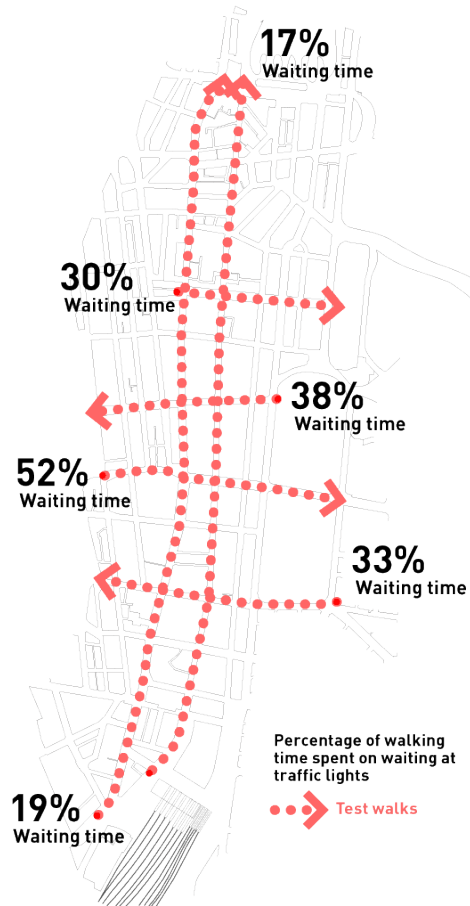
Evening
6pm - 12am

TOTAL 1993: 45,868
 TOTAL 2004: 90,690
UP 98%



FREQUENT INTERRUPTIONS

Park St (from Sussex to College St)



Walking time: 8 min 44 sec
 Waiting time: 9 min 20 sec
 Total trip time: 18 min 4 sec

Total waiting time:
52%

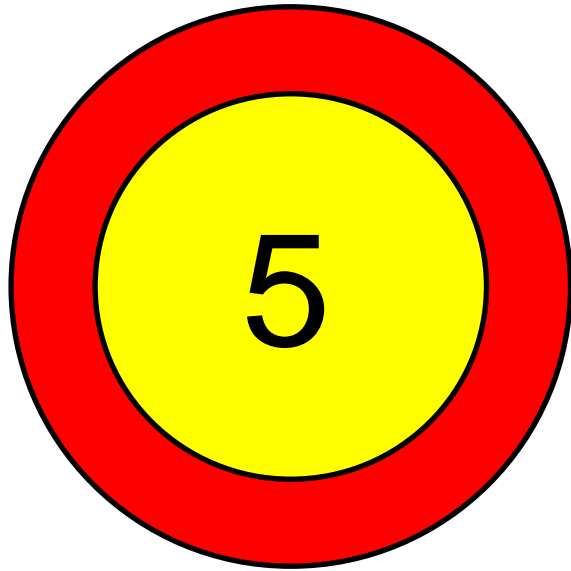




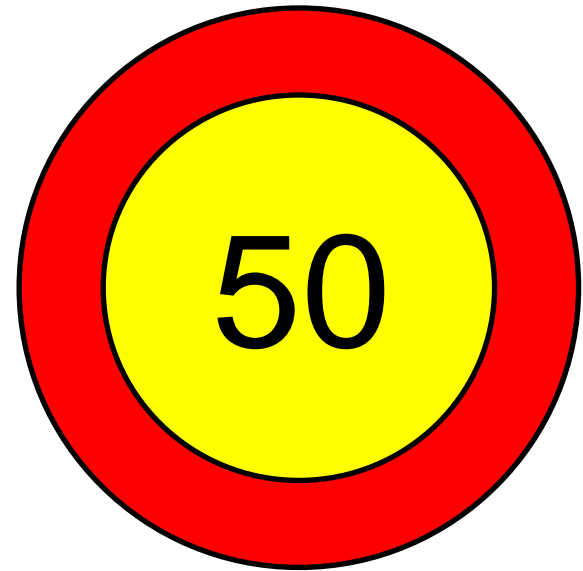
SUUNNITTELUN LÄHTÖKOHTA

BASIS FOR PLANNING





vs.



50 km/h planning



vs. 5 km/h planning



POWER OF 10+

HOW CITIES TRANSFORM THROUGH PLACEMAKING



City/Region

10+ MAJOR DESTINATIONS



Destination

10+ PLACES IN EACH



Place

10+ THINGS TO DO,
LAYERED TO CREATE SYNERGY





MISTÄ ALOITTAAN?

WHERE TO START?

The lack of resources is no longer an excuse not to act. The idea that action should only be taken after all the answers and the resources have been found is sure recipe for paralysis. **The planning of a city is a process that allows for corrections;** it is supremely arrogant to believe that planning can be done only after every possible variable has been controlled.

Jaime Lerner

(Architect, urbanist, former mayor of Curitiba, Brazil)

Tactical Urbanism

”Of or relating to small scale actions serving a larger purpose.”



<https://evanstonstreetsalive.org/tactical-urbanism/>



<https://mobileplanning.wordpress.com>



<http://www.nextpittsburgh.com/features/rise-tactical-urbanism/>



<http://chufloida.org/tactical-urbanism-workshop-with-mike-lydon>



TIEDÄ MIHIN OLET MENOSSA

KNOW WHERE YOU'RE AIMING AT

Copenhagen – A Metropolis for People

MORE URBAN LIFE FOR ALL

Our goal is:

By 2015, 80% of Copenhageners will be satisfied with the opportunities they have for taking part in urban life.

MORE PEOPLE TO WALK MORE

Our goal is:

To increase the amount of pedestrian traffic by 20% by 2015 compared to today

MORE PEOPLE TO STAY LONGER

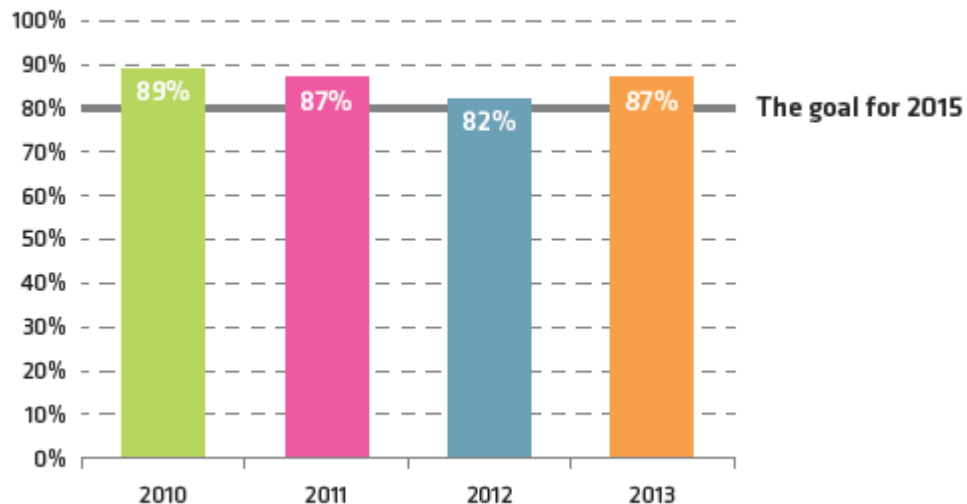
Our goal is:

By 2015, Copenhageners will spend 20% more time in urban space than they do today.



MORE URBAN LIFE FOR ALL

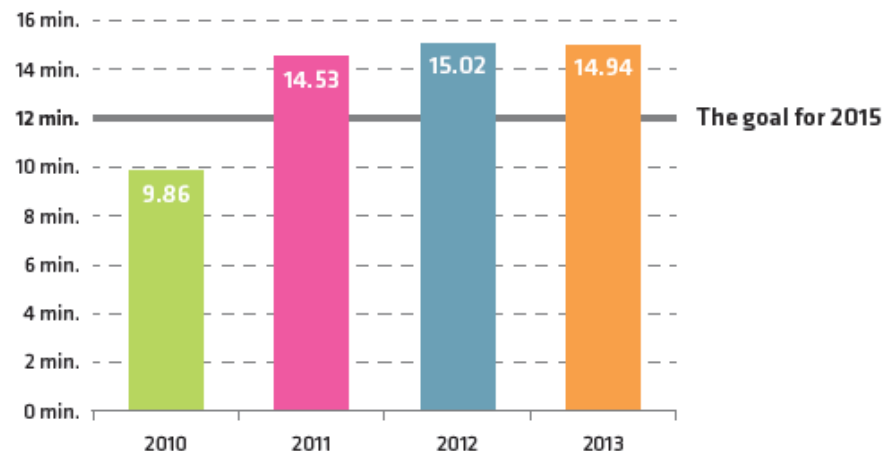
2013 STATUS



Source: YouGov

MORE PEOPLE TO WALK MORE

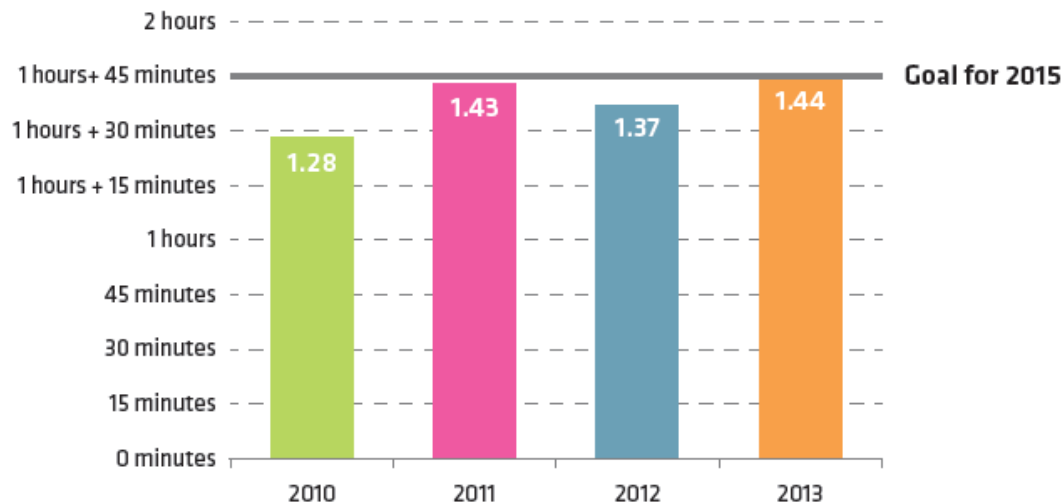
2013 STATUS




Source: Transportation habits study, Technical University of Denmark
A 'walk' is defined as walking to or from a parked means of transportation, walking to and from end-destinations or recreational walks.

MORE PEOPLE TO STAY LONGER

2013 STATUS



Source: YouGov
The figures are averages based on questionnaires about frequency and duration.



Thank you for your interest!

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